

**Nextdoor's 2020 Neighborhood Favorite Awards**  
Suggested blog, email, or website copy

**Subj:** Vote for us as your Neighborhood Favorite <INSERT CATEGORY>!

Hi neighbors,

Every year, Nextdoor, the neighborhood hub, hosts local business awards called Neighborhood Favorites where neighbors vote on their favorite local businesses and service providers in a variety of categories. We're in the running to become a 2020 Neighborhood Favorite, and we'd love your vote!

Voting runs from February 3-23, 2020. Here's how to vote:

1. Head to [nextdoor.com/favorites](https://nextdoor.com/favorites) and log in. You'll be taken directly to the Neighborhood Favorites voting flow.
2. Click "Start voting" to begin. You can vote for up to 25 categories - vote for us for favorite <INSERT CATEGORY>.
3. When you've finished voting, spread the word on Nextdoor, Instagram, Twitter, and Facebook. Share our custom link to take neighbors directly to our business page to vote: <INSERT CUSTOM LINK FOUND IN THE 'YOUR REPUTATION' SECTION OF YOUR NEXTDOOR BUSINESS PAGE ON 2/3>.

We love our <INSERT NAME> community, and look forward to continuing to serve you. Thank you for your support!

<END OF SUGGESTED COPY>

**[For business's reference]** This year's voting categories include: Go-To restaurant; Family-friendly restaurant; Take-out; Breakfast & brunch; Dessert; Coffee shop; Bar/pub; Pizza place; Burgers; Mexican restaurant; Italian restaurant; Asian restaurant; Grocery store; Bookstore; Hardware store; Clothing/Gift store; Hair salon or barber shop; Nail salon; Fitness; Medical professional; Dental professional; Pet Care (ex. veterinarian, groomer); Home Services (ex. plumber, handyman, electrician); Automotive (ex. mechanic, car wash, detailer); Professional (ex. real estate agent, insurance agent).